





Tuesday, 27 April 2021

**9.30 hrs** Opening panel **mainstage (H)**  



Moderation: Valeska Homburg (ARD) and Arndt Breitfeld (rbb)  
Andreas Scheuer, Federal Minister of Transport and Digital Infrastructure  
Dr. Peter Tschentscher, First Mayor of the Free and Hanseatic City of Hamburg

**Keynote**  

'Build it and they will come'  
Elke van den Brandt Minister of Mobility, Public Works and Road Safety of the Brussels-Capital Region, Belgium


**Keynote**  

Janet Sanz Cid, a deputy mayor of the city Barcelona, responsible for Ecology, Urbanism and Mobility

**In conversation with the Parliamentary Group on cycles**  

Gero Storjohann, Member of the German Bundestag  
Mathias Stein, Member of the German Bundestag

**11.15 hrs** **BLOCK I**


**A1: Quick-Build-Strategy – accelerating the construction of cycle networks**  



**B1: Redistribution of spaces – successful participation as a key factor**  



**C1: Smarter cycling – how data can enhance cycling planning**  

**D1: Panel discussion on the National Cycling Plan 3.0** 




**12.30 hrs** Pitches on international approaches to becoming a cycling city **mainstage (H)**    
Presentation of the national network for sustainable mobility – NaKoMo **Lounge (L)**   
Presentation of the “chairs of cycling” **Lounge (L)**    
Meet the speaker **Lounge (L)** 



**13.30 hrs** **BLOCK II**  
**A2: German Road Traffic Regulations (StVO) – what (new) options are available to local authorities?** 

**B2: Towards the cycling city – is the first step really (that) hard?**  




**C2: Yes, we can! – change management at the public authorities**  

**D2: Panel discussion in cooperation with DPD/ADFC: fair solutions for cycling and commercial traffic in towns and cities** 



**14.30 hrs** Meet the speaker **Lounge (L)**    
Meet the speaker **Lounge (L)** 


**14.50 hr** Award of the 2021 German Cycling Prize **mainstage (H)**    
Moderation: Valeska Homburg (ARD) and Arndt Breitfeld (rbb)


Wednesday, 28 April 2021



09.30 hrs **Opening by main discussion leader mainstage (H)**    
Moderation: Valeska Homburg (ARD) and Arndt Breitfeld (rbb)  
Keynote   
Dr. Arndt Pechstein, Agile Coach und Transformationsexperte


10.00 hrs **BLOCK III**  
**A3: Loads on wheels – holistic**    
strategies for delivery by cycle

**B3: Protected intersections –**    
new panacea or overestimated  
solution?

**C3: Policy decisions by the**   
Federal Government - new guidance  
and financial assistance programmes  
for attractive cycle networks



**D3: Networking event of the**   
German association of cycle- and  
pedestrian-friendly communities (AGFK)

11.00 hrs **FAQ: Funding and assistance options provided by the Federal Government Lounge (L)**   
Meet the speaker Lounge (L) 



11.30 hrs **BLOCK IV**  
**A4: Germany becomes a**   
country of cycling commuters –  
making cycling fast

**B4: Cycling as a brand – how**    
to make professional branding  
successful in promotion of cycling  
at local authority level

**C4: Cycling even during the**    
hours of darkness – nature-friendly  
lighting systems

**D4: “Pop-up infrastructure**    
around the globe” – session in  
cooperation with the Association  
for International Cooperation (GIZ)


12.30 hrs **Pitch: Best practice examples from Hamburg and the world mainstage (H)**    
Women in Mobility Lounge (L)   
Meet the speaker Lounge (L)  



13.30 hrs **BLOCK V**  
**A5: From non-cyclist to**    
cycling fan – strategies to introduce  
people to the joys of cycling



**B5: Modern cycle parking –**    
with design and functionality

**C5: Service and connectivity –**   
the cycle in the transport chain

**D5: Cycling Academy of the German**   
Institute of Urban Affairs: “Walking  
and cycling – a tandem for liveable cities?”

Meet the speaker Lounge (L) 

14.30 hrs **Graduation panel: Between fish sandwiches and multi-storey car park –**  
what can we learn from Hamburg? **mainstage (H)**  

15.30 – **Official closing event and passing the baton mainstage (H)**    
16.00 hrs